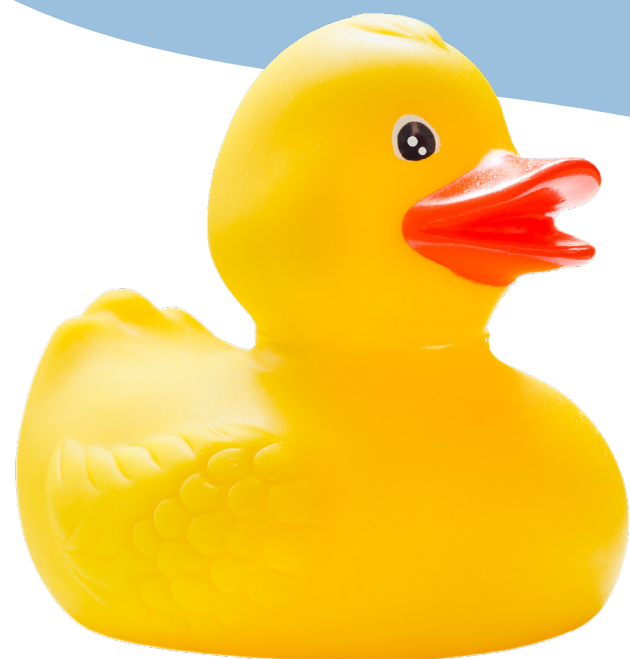




# Augusta Duck Dash SPONSORSHIP OPPORTUNITIES





## Why support the Augusta Duck Dash?

By sponsoring the Augusta Duck Dash, you're not only supporting a fun and engaging community event, but you're also making a direct impact on children and families in need. All proceeds benefit A Place to Dream, the YMCA's program dedicated to providing safe, comfortable sleeping spaces for children in the CSRA. To date, A Place to Dream has provided over 2,100 beds to children who lacked a proper place to sleep. With the support of Wellstar MCG Health and News 12 NBC 26, A Place to Dream also supplies portable cribs to newborns to reduce the risk of SIDS. Your sponsorship helps ensure children and families continue to receive the support they desperately need, creating a lasting, positive impact on our community.

### IT'S A WIN-WIN!

Duck Dash sponsorships are a fantastic way to show your commitment to supporting local youth and families. By partnering with the Family YMCA of Greater Augusta, your company demonstrates that you care about the well-being and future of children in our community. Your sponsorship not only enhances your company's visibility but also aligns your brand with a cause that's making a real difference. It's a unique opportunity to connect with community members, build goodwill and showcase your company as a dedicated supporter of positive change.



# PRESENTING SPONSOR

## \$20,000



DUCKWORTHDEVELOPMENT.COM | 706-922-6186

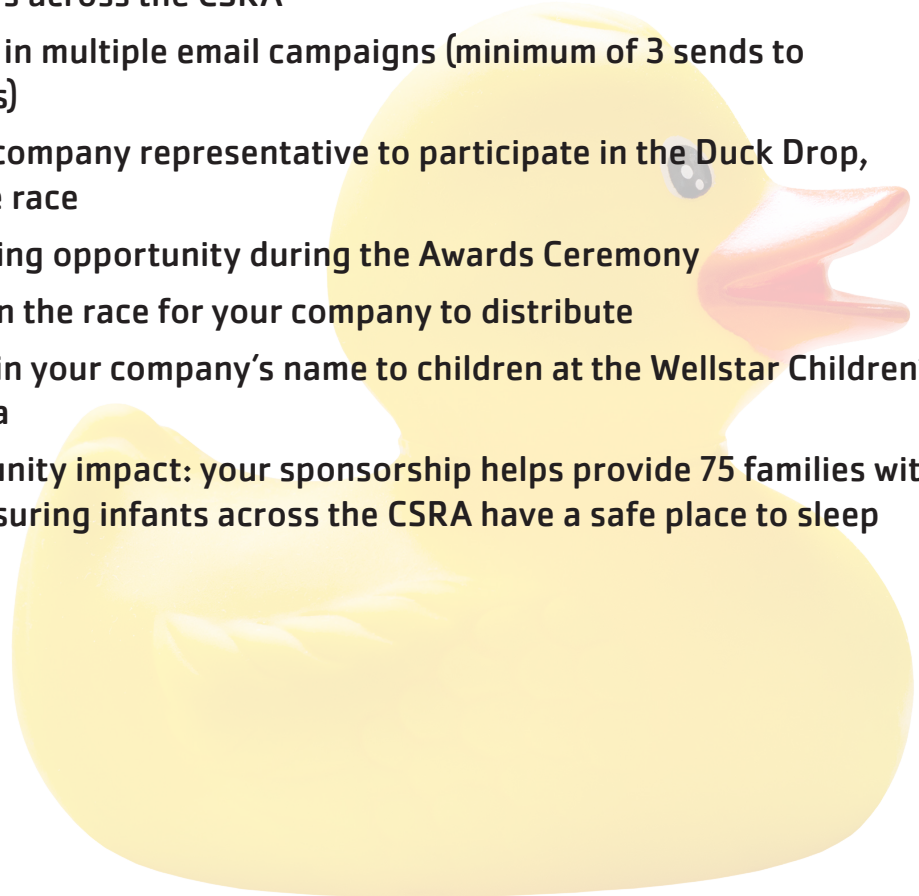
- Exclusive recognition as the Presenting Sponsor across all event branding, including website, digital and printed marketing materials
- Exclusive naming rights as 'Duck Dash presented by [Sponsor Name]' in all marketing, media and event references
- Prominent billboard placement through Azalea Outdoors across the Augusta area
- Exclusive Presenting Sponsor placement on official event t-shirts
- Premium visibility as the Presenting Sponsor on all event signage and banners
- On-site activation opportunity with space for a tent or booth at the event
- Live event recognition through on-stage announcements throughout the program
- Featured appearance opportunity on News 12/NBC26 Morning Mix, highlighting Duck Dash and the Family Y's Place to Dream program, including sponsor mention
- Expanded media exposure through News 12 NBC 26 social media platforms, reaching 300,000+ followers across the CSRA
- Featured in 6+ dedicated and segmented email campaigns (40,000+ recipients)
- Highlighted across the full social media campaign (12–15 posts), including priority placement and standalone features
- Opportunity for a company representative to participate in the Duck Drop, helping kick off the race
- Two-minute speaking opportunity during the Awards Ceremony
- 100 ducks entered in the race for your company to distribute
- 100 ducks donated in your company's name to children at the Wellstar Children's Hospital of Georgia
- Direct community impact: your sponsorship helps provide 100 families with a portable crib, giving infants across the CSRA a safe place to sleep

**ONLY 5  
AVAILABLE!**

# FEATURED SPONSOR

## \$10,000

- Priority logo placement across event branding, including website, digital and printed marketing materials
- Inclusion on Azalea Outdoors billboards throughout the Augusta area
- Top-tier logo placement on official event t-shirts
- Top-tier visibility on event signage and banners
- On-site activation opportunity with space for a tent or booth at the event
- Recognition throughout the event via on-stage announcements
- Appearance opportunity on News 12/NBC26 Morning Mix, highlighting Duck Dash and the Family Y's Place to Dream program, including sponsor mention
- Prominent placement across the social media campaign, including multiple dedicated posts reaching 48,000+ engaged followers
- Additional exposure through News 12 NBC 26 social media platforms, reaching 300,000+ followers across the CSRA
- Featured inclusion in multiple email campaigns (minimum of 3 sends to 40,000+ recipients)
- Opportunity for a company representative to participate in the Duck Drop, helping kick off the race
- Two-minute speaking opportunity during the Awards Ceremony
- 50 ducks entered in the race for your company to distribute
- 50 ducks donated in your company's name to children at the Wellstar Children's Hospital of Georgia
- Meaningful community impact: your sponsorship helps provide 75 families with a portable crib, ensuring infants across the CSRA have a safe place to sleep



# PREMIERE SPONSOR

## \$5,000

- Premium logo placement across event branding, including event website and select digital and printed marketing materials
- Premium name placement on official event t-shirts
- Premium visibility on event signage and banners
- On-site activation opportunity with space for a tent or booth at the event
- Recognition throughout the event via on-stage announcements
- Appearance opportunity on News 12/NBC26 Morning Mix, highlighting Duck Dash and the Family Y's Place to Dream program, including sponsor mention
- Recognition across the social media campaign, including several posts reaching 48,000+ engaged followers
- Additional exposure through News 12 NBC 26 social media platforms, reaching 300,000+ followers across the CSRA
- Inclusion in select email campaigns (minimum of 2 sends to 40,000+ recipients)
- Two-minute speaking opportunity during the Awards Ceremony
- Meaningful community impact: your sponsorship helps provide 50 families with a portable crib, ensuring infants across the CSRA have a safe place to sleep



## DID YOU KNOW?

Since 2017, A Place to Dream has provided **2,100+** beds to children in need. Each delivery includes a bed frame, mattress, linens, cozy blanket, stuffed animal and a children's Bible.

# EVENT SPONSOR

## \$2,500

- Company logo placement across event branding, including event website and select digital and printed marketing materials
- Company name included on official event t-shirts
- Company logo visibility on event signage and banners
- On-site activation opportunity with space for a tent or booth at the event
- Recognition throughout the event via on-stage announcements
- Recognition in social media promotion, including shared sponsor highlights across YMCA channels, reaching 48,000+ engaged followers
- Inclusion in at least one email campaign (40,000+ recipients)
- Meaningful community impact: your sponsorship helps provide 25 families with a portable crib, ensuring infants across the CSRA have a safe place to sleep



# MALLARD SPONSOR

## \$1,000

- Company logo placement on the event website and select digital and printed marketing materials
- Company name included on official event t-shirts
- Company logo visibility on event signage and banners
- Recognition in social media promotion, including shared sponsor highlights across YMCA channels, reaching 48,000+ engaged followers
- Grouped recognition in at least one email campaign (40,000+ recipients)
- Meaningful community impact: your sponsorship helps provide 10 families with a portable crib, ensuring infants across the CSRA have a safe place to sleep



# IN-KIND/PRIZE SPONSOR

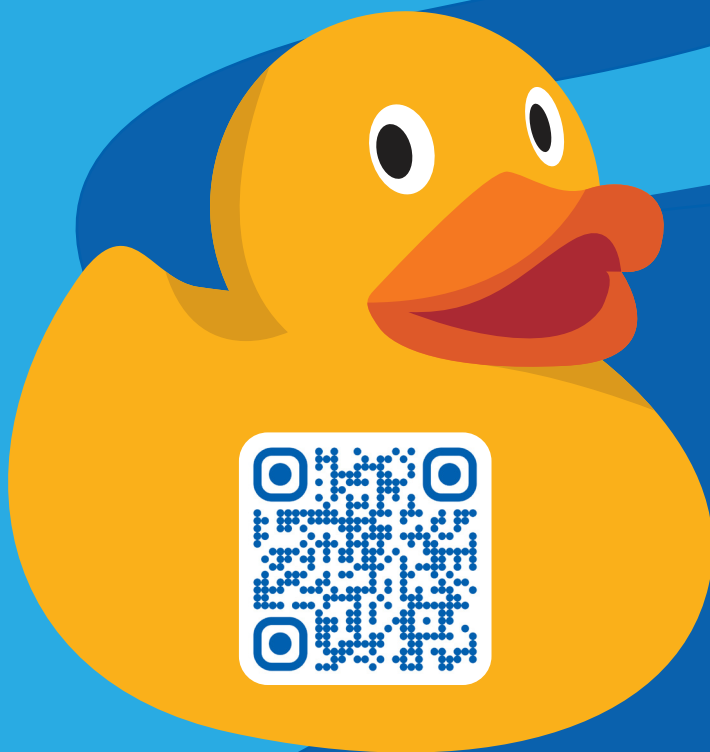
## Value Varies

Recognition is customized based on the value and impact of the contribution. Benefits may include:

- Company logo placement on the event website
- Recognition in select digital and printed marketing materials
- Company name or logo featured on event signage and banners

The Augusta Duck Dash would not be possible without the support of sponsors! If you are interested in being a sponsor for the 2026 event, please contact Donna Waite ([dwaite@thefamilyy.org](mailto:dwaite@thefamilyy.org)). The deadline for commitment in order for logo to appear on t-shirts, banners, signage, marketing materials etc. is September 3.

FAMILY YMCA OF GREATER AUGUSTA  
[WWW.AUGUSTADUCKDASH.COM](http://WWW.AUGUSTADUCKDASH.COM)



Join us for the  
Augusta Duck Dash on  
Oct. 3, 2026!

Trunk or Treat | Jeep Contest  
| Games | Prizes | Bounce  
Houses | Food Trucks